



# The TTI Advantage

*Leading the Application of Personal & Professional Assessment Solutions in the Workplace*

## **Our Competitive Edge**

**TTI holds many advantages in the assessment industry which contribute to continued growth and the ability to provide research-based, reliable assessment solutions:**

- TTI holds three patents, making our products and processes unparalleled and leading-edge.
- Our products are available through over 7,000 associates in 50 countries and 26 languages.
- We provide four different views of each unique individual, creating reports with more complete results.
- With years of ongoing research, our time-tested and validated assessments solve tough personnel challenges.
- TTI is an authorized provider of IACET Continuing Education Credits.
- Analyzing both the low and high behavioral styles allows TTI to provide 384 possible graph types.
- Our patented job benchmarking system removes personal bias and ensures an accurate job evaluation.

## **The Industry Leader**

**TTI is continually leading the assessment industry and has been the first to make many major achievements and advancements:**

- First to correlate the decision making of farmers based on the appearance of their farmstead. (1980)
- First to develop and introduce computerized and personalized reports based on the four-dimensional behavior model. (1984)
- First to personalize reports based on 384 different behavioral graphs. (1984)
- First to validate stress as a factor of strong disparity between Graph I and Graph II. (1984)
- First to validate the insignificance of Graph III in the behavioral model when disparity is significant between Graph I and Graph II. (1984)
- First to validate the absence of a behavior is just as important as the presence, incorporating the absence of behaviors into the computerized behavioral reports. (1984)

- First to research and create computerized reports that meet the needs of specific jobs, for example sales and customer service behavioral reports. (1986)
- First to create a computerized attitudes and values assessment instrument. (1990)
- First developer of software on the market to merge behaviors and values into one report (1992), receiving a patent for the integration. (1996)
- First to create a 60-section wheel to help map and explain behavioral styles. (1992)
- First to design and introduce assessment software that allows selection of multi-lingual response forms and reports from 26 different languages. (1993)
- First to integrate the software and Internet delivery to allow sending assessments, scoring the results, and creating and distributing a valid and accurate report. (1999) This process was later patented. (2007)
- First to validate how personal bias hinders the process of discovering real performance issues. (2000)
- First to create a report combining behaviors, values and personal skills, referred to as TTI TriMetrix®. (2002)
- First to receive a patent for a job benchmarking process that is crucial to creating a right fit for the job itself (additional patents pending). (2007)
- First to receive a patent for the online distribution method of assessments and reports, Internet Delivery Service (IDS)®. (2007)

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